



# NATIONAL ASSOCIATION OF WOMEN IN CONSTRUCTION

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Dear Employer:

No matter what size your organization, your female employees play an essential role in your success. Relevant education benefits not only your employee, but your business as well. An educated employee is an empowered employee, an employee who can perform her responsibilities with ease or who can step into leadership when needed.

Once a year, the National Association of Women in Construction (NAWIC) holds their national conference to offer valuable education that helps women move to the next level in their careers.

Our 2018 Annual Conference will be held in Orlando on August 15-18. These 2 ½ days in Florida are the perfect opportunity for your employee to gain knowledge about subjects in the personal and professional development arenas, and learn about the construction industry’s best practices. We’ll also explore the industry’s hottest topics, such as:

- Risk Management
- Modular Construction
- Sexual Harassment
- Diversity and Workforce Development
- Drones on the Jobsite
- Lean Construction
- Succeeding in a Male-Dominated Industry

The Annual Conference offers:

- 19 education breakout sessions
- 2 general sessions with industry panels on diversity and industry awareness
- 2 keynote speakers—negotiation expert Linda Swindling and Kayleen McCabe, the star of DIY Network’s “Rescue Renovation”
- Pre-conference training with on-site testing for NEF Estimating and Scheduling certification
- “The Neighborhood,” which is the center of activity between sessions. Here, participants can network, visit vendor tables and take advantage of pop-up education.

I encourage you to support your employee by sending her to the NAWIC Annual Conference. This investment will create significant returns for your company throughout the years. Thank you for your consideration.

Sincerely,

Catherine Schoenenberger  
NAWIC National President  
President, Stay Safe Traffic Products, Inc.

**CORE PURPOSE:** To enhance the success of women in the construction industry  
**CORE VALUES:** Believe. Persevere. Dare.