

Dear Employer:

The essential purpose of the National Association of Women in Construction (NAWIC) is to build leaders for the construction industry. We continually offer educational opportunities for women aimed at enhancing their skills and adding value to your bottom line. Supporting professional growth continues to be key to employee engagement and retention.

NAWIC's Annual Meeting and Education Conference (AMEC) is geared to give our members the tools and best practices they need to navigate the rapidly changing construction business environment and find success in it. These tools and best practices can be shared within your company and lead to higher degrees of employee engagement and job satisfaction.

This year's AMEC will be held in Anaheim, California, Aug. 16-19, 2017, where we will celebrate NAWIC's 62 years of success in promoting the employment and advancement of women in the construction industry. We have planned 24 professional development session topics where members will discuss critical issues with some of our industry's thought leaders. Attendees will learn skills that enhance customer service, successful negotiating and team building. They will also be informed of current industry trends, rules, regulations, and best practices for avoiding legal issues on construction projects.

Informal time has been scheduled to allow opportunities to share conversations of importance with members who live in other areas of the country and who possess different perspectives. Networking time for enhanced business success is part of attending AMEC.

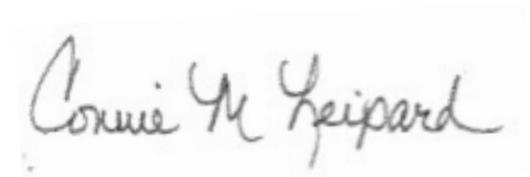
Keynote Speaker Aimee Cohen will motivate and inspire your employees to evaluate their professional effectiveness and teach strategies to make a positive impact in your company. Professional seminar speakers include Linda Swindling, Katie Snapp, Holly Hoffman, Barbara Khozam, Don Harkey, Leslie Guterrez, Paul Stout and Kelly Wilson. This lineup includes authors, business coaches and industry experts who will provide strategies and tips on how to insure safety in the workplace, how to avoid litigation in construction, how to provide excellence in customer service, and more. These seminars are relevant to your business and provide the professional development skill training necessary for every successful employee, no matter what position she holds within your company.

On, Wednesday, Aug. 16, there will be a Mini-Tradeshaw featuring a number of industry leaders. This is an excellent opportunity for your employee to network and connect with these industry giants.

Investing in your employee will result in higher engagement, loyalty and a positive impact on your bottom line. It is also a chance for you to champion women within the construction industry. I ask you to consider supporting your NAWIC member by sending her to AMEC in August or planning for your business to be a part of the tradeshow!

Thank you in advance for your support of your employee and women in construction.

Best regards,

A handwritten signature in black ink that reads "Connie M. Leipard". The signature is written in a cursive style with a large initial 'C'.

Connie Leipard, CIT
NAWIC National President
President, Quality Drywall Construction Inc.