



3 KEY STRATEGIES TO DRIVE YOUR CAREER

"The minute you settle for less than you deserve, you get even less than you settled for."

~ Maureen Dowd ~

<p>1 MASTER YOUR MINDSET</p>	
<p>2 SKYROCKET YOUR SELF-PROMOTION</p>	
<p>3 ELEVATE YOUR EXECUTIVE PRESENCE</p>	





3 WAYS TO MASTER YOUR MINDSET

"The greatest discovery of all time is that a person can change her future by merely changing her attitude."

~ Oprah Winfrey ~

<p>1 HEALTHY RELATIONSHIPS</p>	
<p>2 HAVE FUN!</p>	
<p>3 PRACTICE GOOD HEALTH</p>	





4-STEP FORMULA FOR THE PERFECT ELEVATOR PITCH

WHO YOU ARE

WHAT YOU DO

WHY YOU DO IT BETTER THAN ANYONE ELSE

YOUR VALUE PROPOSITION





BUILDING A PROFESSIONAL IMAGE

List 3 Adjectives that Describe Your Current Image:

1. _____
2. _____
3. _____

List 3 Adjectives that Describe Your Ideal Image:

1. _____
2. _____
3. _____

List 3 Women Whose Image You Admire:

1. _____
2. _____
3. _____

List 3 Reasons Why You Admire Those Women:

1. _____
2. _____
3. _____

List 3 Things You Can Do To Improve Your Professional Image:

1. _____
2. _____
3. _____

