

# Sponsorships

**Sponsorships through NAWIC provide distinct ways to market your company to NAWIC members nationwide. Premier sponsorships allow you to take advantage of both NAWIC and Annual Meeting and Education Conference sponsorships and maximize your support!**



## Premier Sponsorship Packages

NAWIC's Premier Sponsorship packages include SIX levels and combine the two Individual Sponsorships NAWIC offers (featured on next page). Pick the level that best suits your needs, write one check, and get optimum coverage among NAWIC members. Premier Sponsorship Packages are discounted five percent.

### Groundbreaker's Club — \$14,250\* and up

**Discount: \$750**

- Diamond Level NAWIC Sponsorship
- Blue Ribbon Level Conference Sponsorship

*Bonus Benefits:* Press release issued to NAWIC members, partners, liaisons and sponsors announcing sponsorship; your corporate logo at NAWIC Online as a link to your corporate website; two additional full-page ads in the conference newsletter; all references to NAWIC Awards Gala will include company name.

### Builder's Club — \$11,875\*

**Discount: \$625**

- Diamond Level NAWIC Sponsorship
- Red Ribbon Level Conference Sponsorship

*Bonus Benefits:* Press release issued to NAWIC members, partners, liaisons and sponsors announcing sponsorship; your corporate logo at NAWIC Online as a link to your corporate website; two additional half-page ads in the conference newsletter.

### Blueprint Club — \$7,600\*

**Discount: \$400**

- Platinum Level NAWIC Sponsorship
- Purple Ribbon Level Conference Sponsorship

*Bonus Benefits:* Press release issued to NAWIC members, partners, liaisons and sponsors announcing sponsorship; your corporate logo at NAWIC Online as a link to your corporate website; one additional half-page ad in the conference newsletter.

### Hard Hat Club — \$5,225\*

**Discount: \$275**

- Platinum Level NAWIC Sponsorship
- Green Ribbon Level Conference Sponsorship

*Bonus Benefits:* Press release issued to NAWIC members, partners, liaisons and sponsors announcing sponsorship; your corporate logo at NAWIC Online as a link to your corporate website.

### Toolbox Club — \$3,325\*

**Discount: \$175**

- Gold Level NAWIC Sponsorship
- Pink Ribbon Level Conference Sponsorship

*Bonus Benefits:* Your corporate logo at NAWIC Online as a link to your corporate website.

### Landscaper's Club — \$3,325\*

**Discount: \$175**

- Platinum Level NAWIC Sponsorship
- White Ribbon Level Conference Sponsorship

*Bonus Benefits:* Your corporate logo at NAWIC Online as a link to your corporate website.

*\*Amount includes discounted prices on the listed Individual Sponsorships and bonus benefits.*

**To sign up as a NAWIC Sponsor, complete a Sponsorship Form on the last page.**

**For more information, contact Dede Hughes at [dedeh@nawic.org](mailto:dedeh@nawic.org).**

# Annual Sponsorships

## Diamond Level — \$5,000 and up

- Three corporate chapter memberships — Includes all membership benefits for three members as designated by the sponsor company.
- Twenty-five percent off advertising in the Association magazine and all NAWIC advertising opportunities.
- Unlimited employment listings in the online Career Center for one year.
- A subscription to and a website listing in each issue of the Association magazine.
- Full-page ad in one issue of the Association magazine per year.
- Link to sponsor company's website on NAWIC website.

## Gold Level — \$1,500

- One corporate chapter membership — Includes all membership benefits for one member as designated by the sponsor company.
- Fifteen percent off advertising in the Association magazine and all NAWIC advertising opportunities.
- Unlimited employment listings in the online Career Center for one year.
- A subscription to and a website listing in each issue of the Association magazine.
- Quarter-page ad in one issue of the Association magazine per year.
- Link to sponsor company's website on NAWIC website.

# Conference Sponsorships\*

## Blue Ribbon Level — \$10,000 and up

- Company representative allowed to address NAWIC members at AMEC for 10 minutes.
- Recognition on NAWIC's Conference website.
- Recognition on slides during General Session.
- Logo in Conference mini-schedule, promo and program book.
- Logo and/or sponsor's name on Conference signage.
- Three Annual Meeting and Education Conference registrations.
- A one-page flier, company brochure or promotional item inserted in all registration packets.
- Full-page ad in two issues of the official Conference newsletter.
- Quarter-page ad in pre-Conference issue of Association magazine.
- Tabletop space in NAWIC Exhibit Hall, including two chairs and a table.
- Prominent recognition on NAWIC Awards Gala signage and in Gala program.

## Purple Ribbon Level — \$5,500

- Logo in Conference mini-schedule, promo and program book.
- Recognition on NAWIC's Conference website.
- Logo and/or sponsor's name on Conference signage.
- One Annual Meeting and Education Conference registration.
- A one-page flier, company brochure or promotional item inserted in all registration packets.
- Half-page ad to be run in one issue of the official Conference newsletter.
- Tabletop space in NAWIC Exhibit Hall, including two chairs and a table.
- Recognition on NAWIC Awards Gala signage and in Gala program.

## Pink Ribbon Level — \$2,000

- Logo in Conference mini-schedule, promo and program book.
- Recognition on NAWIC's Conference website.
- Business-card ad to be run in one issue of the official Conference newsletter.
- Tabletop space in NAWIC Exhibit Hall, including two chairs and a table.
- Recognition on NAWIC Awards Gala signage and in Gala program.

## Platinum Level — \$2,500

- Two corporate chapter memberships — Includes all membership benefits for two members as designated by the sponsor company.
- Twenty percent off advertising in the Association magazine and all NAWIC advertising opportunities.
- Unlimited employment listings in the online Career Center for one year.
- A subscription to and a website listing in each issue of the Association magazine.
- Half-page ad in one issue of the Association magazine per year.
- Link to sponsor company's website on NAWIC website.

## Silver Level — \$750

- Ten percent off advertising in the Association magazine and all NAWIC advertising opportunities.
- A subscription to and a website listing in each issue of the Association magazine.
- Eighth-page ad in one issue of the Association magazine per year.
- Link to sponsor company's website on NAWIC website.

## Red Ribbon Level — \$7,500

- Logo in Conference mini-schedule, promo and program book.
- Recognition on NAWIC's Conference website.
- Logo and/or sponsor's name on Conference signage.
- Two Annual Meeting and Education Conference registrations.
- A one-page flier, company brochure or promotional item inserted in all registration packets.
- Half-page ad to be run in two issues of the official Conference newsletter.
- Tabletop space in NAWIC Exhibit Hall, including two chairs and a table.
- Prominent recognition on NAWIC Awards Gala signage and in Gala program.

## Green Ribbon Level — \$3,000

- Logo in Conference mini-schedule, promo and program book.
- Recognition on NAWIC's Conference website.
- Logo and/or sponsor's name on Conference signage.
- A one-page flier, company brochure or promotional item inserted in all registration packets.
- Quarter-page ad to be run in one issue of the official Conference newsletter.
- Tabletop space in NAWIC Exhibit Hall, including two chairs and a table.
- Recognition on NAWIC Awards Gala signage and in Gala program.

## White Ribbon Level — \$1,000

- Logo in Conference mini-schedule, promo and program book.
- Recognition on NAWIC's Conference website.

*\*Payment for Conference Sponsorships must be received by April 1 to receive all benefits listed.*

# NAWIC Sponsorship Application

327 S. Adams St. • Fort Worth, Texas 76104-1002 • (800) 552-3506 • Fax: (817) 877-0324 • nawic@nawic.org

NAWIC is a 501 (c) (6) tax exempt organization. Contributions may be tax deductible. Please consult your accountant.

Contact Name		Contact Title	
Sponsor Company		Website Address	
Mailing Address ( )	City ( )	State	Zip
Phone	Fax	Email Address	

**Please check all sponsorship opportunities in which you are participating.**

## NAWIC Sponsorships

- Diamond Level — \$5,000 and up
- Platinum Level — \$2,500
- Gold Level — \$1,500
- Silver Level — \$750

## National Conference Sponsorships\*

- Blue Ribbon Level — \$10,000 and up
- Red Ribbon Level — \$7,500
- Purple Ribbon Level — \$5,500
- Green Ribbon Level — \$3,000
- Pink Ribbon Level — \$2,000
- White Ribbon Level — \$1,000

## Premier Sponsorship Packages\*

NAWIC'S Premier Sponsorship packages include SIX levels and combine the NAWIC and National Conference Sponsorships. Pick the level that best suits your needs. Write one check, and get optimum coverage among NAWIC members. Premier Sponsorship Packages are discounted five percent.

- Groundbreaker's Club — \$14,250 and up
- Builder's Club — \$11,875
- Blueprint Club — \$7,600
- Hard Hat Club — \$5,225
- Toolbox Club — \$3,325
- Landscaper's Club — \$3,325

*\* For maximum exposure, we must receive your application by April 1.*

**Total Sponsorship Amount:**

- Return payment with form to address above.
- Make checks payable to "NAWIC."

**Payment Method :** **Check** **American Express** **Discover** **Mastercard** **Visa**

Credit Card No.	Expiration Date	CVV Code	Date
Billing Address	Billing Zip Code	Name on Card	Authorized Signature

**FOR OFFICE USE ONLY**

Company \_\_\_\_\_ Check# \_\_\_\_\_ Date \_\_\_\_\_ Amount \$ \_\_\_\_\_