

# NAWIC Online Advertising Agreement

Insertion Order For \_\_\_\_\_ Frequency: \_\_\_\_\_

Month(s) to Run: \_\_\_\_\_ Cost: \_\_\_\_\_ Discounts (if any): \_\_\_\_\_

**Method of Payment:** Check \_\_\_\_\_ Charge: MC \_\_\_\_\_ Visa \_\_\_\_\_

Name on Card: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Account #: \_\_\_\_\_ CVV Code \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

## Billing & Discounts:

- All Online ads\* will be billed prior to placement.
- NAWIC Online will not pay agency commissions. (Agency commissions will not be recognized).
- Advertiser and/or advertising agency shall at all times be jointly liable for all monies due and payable to NAWIC.
- Advertisers will automatically be billed for all delinquent agency accounts.
- Insertion orders placed by an agency and/or advertiser represent acceptance of all terms and conditions of the rate sheet. We are not bound by conditions appearing on order blanks or copy instructions when such conditions conflict with these terms and conditions. Nor is NAWIC bound by conflicting contracts and orders received from an advertiser or agency.

## Terms & Conditions

- NAWIC Online reserves the right to refuse any online ad that may be misleading, objectionable or not in keeping with the website's standards.
- If new rates are announced, advertiser will be protected at contract rates for the period of the contract.
- The publisher's liability for any error will not exceed the charge for the advertisement in question.
- Contract and/or insertion order must correspond with the current rate schedule, and any banner ad received for publication will be charged under the terms of the effective rates and condition.
- When copy changes covered by a space contract or insertion order is not received by the closing date, copy previously run will be used.
- Two or more advertisers are not permitted to use the space under the same contract.
- All contracts must be in writing, and any changes in specifications must be received in writing prior to posting.

**Signature signifies acceptance of all terms and conditions set above.**

Authorized Signature: \_\_\_\_\_ Please PRINT name: \_\_\_\_\_

Company: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_ Accepted for NAWIC Online by: \_\_\_\_\_ Date: \_\_\_\_\_

**Send all insertion orders to NAWIC: 327 South Adams Street • Fort Worth, TX 76104-1081  
(800) 552-3506 • (817) 877-5551 • Fax: (817) 877-0324 • Email: nawic@nawic.org**

\* Online ads include classifieds, banner ads and job announcements.