

NAWIC ONLINE, AT WWW.NAWIC.ORG, IS THE ASSOCIATION'S PRESENCE ON THE WORLD WIDE WEB. MONTHLY TRAFFIC TO THE WEB SITE IS MORE THAN 30,000 HITS AND GROWING! REGULARLY UPDATED, THE SITE ATTRACTS NEW VISITORS DAILY AND GIVES RETURNING ONES MANY GREAT REASONS TO COME BACK. MARKET YOUR BUSINESS THROUGH BANNER OR CLASSIFIED ADS, AND YOU CAN EVEN POST JOB OPENINGS IN NAWIC'S CAREER CENTER.

BANNER ADS

Banner ads are placed in a revolving spot on the home page of www.nawic.org. Banner ads are one size and can be purchased for Online publication at any time. Upon receipt of payment, ads will be posted for 30 days.

Banner Ad Size: 211 X 142 pixels

File type: JPG, tiff, eps, etc.

Banner Ad Price: \$300 (per 30 days)

Our in-house graphic designer can design your ad for \$75.

ONLINE CLASSIFIED ADS

Classified ads will be accessible from the home page of www.nawic.org. Copy can be submitted at any time and will be placed online upon receipt of payment. Classified ads are sold by the word and can be purchased for online publication at any time. Ads will remain online for 30 days.

Prices:

- \$4.50/word for the first 10 words. \$3.50/word after first 10.
- \$10 for each hyperlink.

**GREAT
BUY!**

WHAT A DEAL!

If you purchase a banner ad at NAWIC Online and advertise in *The NAWIC IMAGE*, you'll receive one FREE 30-day, single-ad, Career Center posting. That's a \$175 dollar value!

To advertise at NAWIC Online, complete an Online Advertising Agreement at www.nawic.org > Press Room > Advertising Opportunities. For more information, contact Tim Elmore at time@nawic.org.