

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Media Contacts:

Autumn Daughetee

817-877-5551

autumnd@nawic.org

A New Executive Vice President Named by NAWIC

FORT WORTH, TEXAS — The National Association of Women in Construction is pleased to announce the hiring of its new Executive Vice President Beth Brooks, CAE. Brooks is a respected association professional and advisor on governance, board orientation and strategic planning.

“We are extremely fortunate to have someone of the caliber of Beth Brooks as NAWIC’s next Executive Vice President,” said NAWIC President Catherine Schoenenberger. “Already Beth has begun to realign staff and has assessed ways to better serve our members, renew partnerships and increase our national sponsorships. This is a brand new day and a brand new way for NAWIC, and we are excited that Beth is here at the dawning.”

“I am so pleased to be joining NAWIC during strategic time of change,” said Brooks. The excitement I have heard and seen from the leadership and members is palpable. The committee chairs and the Board of Directors have so many ideas to grow membership, offer valuable benefits and increase the educational offerings. One immediate focus is to evaluate and streamline the infrastructure of NAWIC – from office structure and procedures to bylaws, volunteer roles, and policies. We want to follow best practices throughout NAWIC, and make sure that our practices are current, and enticing to younger members.”

She added, “We have already started to create new sponsorship opportunities, and build a creative, educational annual meeting for next August in Orlando. The NAWIC members I have met are dedicated and hardworking. I am so impressed with the work they do, and their dedication to NAWIC. I am looking forward to meeting more of them, and to promoting the great programs of NAWIC.”

Brooks is a sought-after speaker and trainer. She is also the author of “The New CEO’s Guide,” published by the American Society of Association Executives.

As the long-term chief executive for two state associations, the Texas Pest Control Association and the Texas Society of Association Executives, Brooks worked in close collaboration with multiple boards of directors to create strategic initiatives and move the associations forward. She established the first statewide office for the Texas Pest Control Association and was responsible for the successful turnaround of the Texas Society of Association Executives.

Beth Brooks succeeds Dede Hughes, IOM. Hughes served as NAWIC’s Executive Vice President for 21 years.

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About NAWIC

NAWIC is a construction industry association serving approximately 121 chapters across the United States. It was founded in 1953 to enhance the success of women in the construction industry as “Women in Construction of Fort Worth, Texas.” In 1955, the charter was expanded to allow chapters to form across the country and the National Association of Women in Construction was born. For more information, please contact Communications Director Autumn Daughetee at (817) 877-5551. Visit NAWIC online at www.nawic.org.