Association News

**SAVE THE DATES**
March 3 to 9, 2019 WIC Week
April 1, 2019 Recap Form Due
(Available on the WIC Week Website)

1st Place Awarded for each category
PR & Marketing, Chapter Collaboration, Community Out Reach, and Education

WIC Week Chair—Jennifer VanBreda
Co-Chair Samantha Hedgepath
Have a question about WIC Week email us
WICWeek@nawic.org
Check the WIC Week website for more information
www.nawic.org/wic/wicweek.asp

**PR & Marketing**
Newspapers, Magazines Ads
Billboards, Posters
Radio, TV Promotions
NAWIC Attire, Pins worn at events
Membership Drive
Social Media Campaign #WICWeek2019
And More!

**Chapter Collaboration**
Joint Chapter/Association Meetings
Joint Chapter/Association Events
Joint Regions/Association Events
And More!

**Community Out Reach**
Charity Fundraising
Food or Supplies Collection
Blood Drive
Habitat for Humanity
And More!

**Education**
Lunch N Learn
Job Site Tour
Career Fairs
NAWIC 101
And More!
As the leading provider of risk solutions to the construction industry, Aon Construction Services Group partners with our clients to provide insightful analysis, strategic direction and creative solutions backed by

Let Data & Analytics Empower Your Results

The Greater Des Moines chapter has created a NAWIC and WIC Week online store that is now open and ready for shopping!

The store will close on Feb. 1. So don’t delay in your ordering and sharing with your regions, chapter members, etc. if you are interested.

You can order items directly online AND they will be shipped directly to your door!

There are Women in Construction Week- (WIC Week) themed items in the store! Be sure to check them out. Wear the apparel to the many events that we hope will be going on that week across the nation (same with just the regular NAWIC logoed apparel). WIC Week items are something that your company may want to look into purchasing for employees to celebrate WIC Week as a company.

You need to create an account to use the site. It doesn’t cost anything, just the way their software works.

Link to online store - https://qrg.four51ordercloud.com/NAWIC/catalog

If you have problems with the store, here are the contacts to reach out to:

Jennifer Farrell by phone at (515) 657-5501 or toll-free (800) 332-5245 or by email at jennifer.farrell@quality-resource.com

Jeff Starr by phone at (515) 657-5502 or toll-free (800) 332-5245 or by email at jeff.starr@quality-resource.com
WIC Week Facebook Frame Now Available

Let’s ‘paint’ Facebook with WIC Week from now until after WIC Week is over! Consider sharing this with your region’s chapter WIC Week Chairs and Chapter Presidents. Urge them to send the same message out to their members to change their profile pictures. Go ahead, get all of your Facebook friends to change their frame to show their support too!

Here’s the link - [www.facebook.com/profilepicframes/?selected_overlay_id=2244048069209197](http://www.facebook.com/profilepicframes/?selected_overlay_id=2244048069209197)

If the link doesn’t work for you, you can also add it by clicking on your profile picture to ‘Update,’ then choose ‘Add Frame,’ then you can search for "Women in Construction Week 2019."

A big THANKS to Tania Bowman of Dean Snyder Construction for helping get the word out with this cool new frame option on the Facebook platform. See her picture above. She even changed the photo to one of her on a job site so that it was a little more fun.

Updated CHAPTER SECRETARY Handbook Now Available!

Here’s a feature just for all of you dedicated CHAPTER SECRETARIES!! The latest Chapter Secretary Handbook is now available on the NAWIC Website. Find and download the newest version online. [Learn More...](https://www.naylornetwork.com/naw-nwl/newsletter.asp?issueID=64281)
Recently, NAWIC President Dove Sifers-Putnam, CIT, and NAWIC Midwest Region Director Jodi Wiemerslage represented NAWIC at the United Rentals show held January 5 & 6 at the convention center in Minneapolis, MN. United Rentals is one of our top sponsors, and we exhibit at this show every year. It’s a great way to promote NAWIC to show attendees and for United Rentals to share our partnership as well. They even found time for a little trivia to engage those who stopped by the booth. Let’s see if you can answer, no cheating!

Question: "What is the oldest manufactured building material still in use?"

1. Stone
2. Bricks
3. Gold
4. Plywood

Answer: Bricks

It looks like they had a great time and were quite busy getting the word out about NAWIC to all that attended the show. It's another way we're showing the industry how "NAWIC Builds."

---

**Education / Training**
NAWIC Benefits Spotlight

Advanced Records Retention

Regular Price: $219.00
Special Offer: $175.20

Length: 77 minutes

Is your organization equipped to handle and organize the plethora of data it receives each day? Learn the most recent record retention laws. As the amount of data and records increases exponentially, organizations are struggling to manage the data not only to stay compliant but also to avoid huge litigation costs and possible sanctions for the disposition or disclosure of personally identifiable data. This topic will teach you how to create a legally defensible records retention program as the first line of defense in the event of an audit, litigation or other inquiries. You will also receive a retention schedule template for Human Resources and Tax records.

Faculty: John J. Isaza, Esq., FAI, Rimon, P.C.

Agenda: Foundational Blocks of a Sound Records Retention Program

Discussion of the Generally Accepted Recordkeeping Principles
Building Blocks Needed for a Sound Records and Information Management Program
The Landscape of Data That Needs to Be Governed With a Records Retention Program
Rowan University's B.A. in Construction Management is a degree completion program for individuals in the construction industry who have an associate's degree or equivalent number of credits, and prefer to work while earning a degree. Endorsed by the North America's Building Trades Unions (NABTU), the program prepares individuals to supervise, manage, and inspect construction sites and associated facilities. Academic credit may be awarded for prior work experience.

Learn More!

Order Online: [https://www.lorman.com/shop/?from_billing=1](https://www.lorman.com/shop/?from_billing=1)

Earn Your B.A. in Construction Management Online

Rowan University’s B.A. in Construction Management is a degree completion program for individuals in the construction industry who have an associate’s degree or equivalent number of credits, and prefer to work while earning a degree. Endorsed by the North America’s Building Trades Unions (NABTU), the program prepares individuals to supervise, manage, and inspect construction sites and associated facilities. Academic credit may be awarded for prior work experience.

Learn More!

Industry Update

AGC Launches Program to Diversify Construction Workforce

Stephen Sandherr, CEO of the Associated General Contractors of America, announced a new association program aimed at recruiting a more diverse pool of workers into the construction industry through vocational training that targets women and minority high school students in New York City and around the U.S.

Source: ConstructionDive.com

Learn More...

For Generation Z, the Value of a Construction Career is a No-Brainer

To better attract the next up-and-comers, a number of organizations are turning their focus to a newly defined group of young people: Generation Z. They were born between about 1995 and 2010 (ages 9 to 24), and while the research is early-stage, it looks like the financially prudent, entrepreneurial and hands-on aspects of construction will appeal more to these individuals than their millennial predecessors.

Source: ConstructionDive.com

Learn More...
National Officer & Region Director Candidate Applications

Deadline: February 1, 2019

Now is the time. Make your mark!
2019-2020 Board of Directors

NAWIC Today
March/April Submissions Deadline

FEBRUARY 1
Calendar

23
Jan 2019
Webinar: Region Director Series - Forum Budgets
Learn More...

1
Feb 2019
National Officer and Region Director Candidate Applications Deadline
Learn More...

4
Feb 2019
Webinar: Region Director Series - Communications
Learn More...

15
Feb 2019
Deadline for Chapters to file the E990 with the IRS

18
Feb 2019
Webinar: Trenching and Excavation Safety
Learn More...

3
Mar 2019
WIC Week March 3-9, 2019
The focus of Women in Construction (WIC) Week is to highlight women as a visible component of the construction industry. WIC Week also provides an occasion for NAWIC’s thousands of members across the country to raise awareness of the opportunities available for women in the construction industry and to emphasize the growing role of women in the industry. It is also a time for local chapters to give back to their communities.

Learn More...