As we find ourselves solidly in the summer months, we turn our attention to sustainability and modular construction. We open this issue with “Visions” from Immediate Past National President, Dove Sifers-Putman, on NAWIC and the future and follow with news about NAWIC’s new partnership with the Board of...
Certified Safety Professionals (BCSP). Member company Hunt Electric gives us a peek into modular construction through their efforts with Synergy Med to harness containerized solutions for COVID-19. This issue also offers a feature from the Modular Building Institute on women in modular construction, and our "Power Tools" column focuses on women leaders shining through crisis. Rounding things out, we have reports from both our NAWIC-OSHA Alliance and our Safety & Health committees, as well as an article from Doreen Bartoldus on making sustainability a personal commitment, and an article featuring team #HabiMac’s commitment to green and affordable homes. There’s so much you won’t want to miss in this issue, so start making your personal commitment to sustainability now!

Conference Corner

Now that we have made the transition to virtual for NAWIC’s 65th Annual Conference (and FIRST ever VIRTUAL conference), we are truly in The Dawn of a New Era!

First, some great news: At just $350 for members and $400 for non-members, our Virtual Conference will be available to you at a fraction of the cost of our typical Annual Conference, and that registration fee gives you total access to every aspect of the event!

Browse our updated Virtual Conference activity and session descriptions, as well as our revised conference schedule, [here](https://www.naylornetwork.com/naw-nwl/newsletter.asp?issueID=74325). Most importantly, be sure to register to attend – you definitely won’t want to miss out on this experience, and we can’t wait to “see” you all there!

A few things to note:

- The [program ad deadline has been extended to COB Thursday, July 9, 2020](https://www.naylornetwork.com/naw-nwl/newsletter.asp?issueID=74325), and there WILL still be a printed program provided to all registrants, in addition to a digital copy, so be sure to submit your ad!
- T-shirts and pins will be included in the cost of Virtual Conference, so be sure to give us your shirt size when you register!
- All registrants will receive a registration packet with their t-shirt, pin, printed program, and a few other goodies.
- Registrants will have access to all conference materials and recordings until two days after the conclusion of the Virtual Conference - so you'll be able to take the weekend to peruse anything you missed!
- There will be virtual networking rooms!
- If you registered for the in-person Annual Conference event, a member of the NAWIC staff will be contacting you soon about your registration.
- Please send information about any member deaths for the 2019-2020 year to crissyi@nawic.org so they can be included in memorials at our conference.

We can't wait to "see" you all at Virtual Conference this year!

Rebranding Sale!

Don't forget: In anticipation of our NAWIC rebranding, we’re having a HUGE sale on current NAWIC store items to make room for items with our new logo! Be sure to visit the online store and stock up on “Classic” NAWIC gear before it's gone!
**Education / Training**

**Build Like the Big Primes Webinar Series**

Be sure to mark your calendars for the sessions in this webinar series with Michael Riegel of AEC Business Strategies! Our next sessions are Personal Branding on July 7 and Marketing on July 14.
BUILD LIKE THE BIG PRIMES
WEBINAR SERIES

If you’re a construction industry business owner, executive, or decision maker who wants to grow your business, strengthen your position in the market, or plan for the future, then this no-cost program is for you!

In the Build Like the Big Primes webinar series, we will tackle 8 common challenges that you may face when you start to work more on your business and less in your business. From navigating finances with fluency and communicating effectively with difficult people to hiring dependable workers and recognizing the signs of burnout in yourself and your team, you have a lot to manage. We’re here to help you tackle it all, one step at a time.

Here’s what we will cover:

**June 16 – Finance**
- Why you need to know your numbers well
- How to present your numbers in the best light
- What story your numbers tell – and how to change that story

**June 23 – Operations**
- Why cash flow is critical - and tips to flatten the boom and bust cycle
- How to improve the measurement and management of your business
- Tools for extending safety beyond the jobsite

**June 30 – Communications**
- Why how you say it is as important as what you say
- To get comfortable with difficult conversations
- How to tailor your message to different audiences

**July 7 – Personal Branding**
- The importance of making a great first impression
- How to develop your executive presence
- How to help your team reflect your company’s image

**July 14 – Marketing**
- To identify qualified prospects
- Why clear online messaging is mission-critical
- How to foster relationships for long term growth and success

**July 21 – Human Resources**
- How to find and hire staff you trust
- The importance of feedback and performance assessments
- The basics of organizational behavior

**July 28 – Coaching and Mentoring**
- The difference between coaching and mentoring
- How to be a great listener
- Why you should be paying it forward

**August 4 – Work-Life Balance**
- Signs of burnout in your team and yourself
- The benefits of delegation
- To reconcile the complex world of being a business owner with your life outside of work

If these topics are in line with some of the thoughts that keep you up at night, join us for this informative and interactive webinar series to help clarify your next steps to Build Like the Big Primes.

**All sessions will be held from 6:00-7:00pm EST.**

To register for the program, click on the link below:

Sponsored by:
ECS Presents: Special Inspections for Project Managers, Architects and Developers

This presentation will focus on education for the “what, when, why, who and how” tailored specifically for project managers, developers and architects. Dating back to the 1980s the building code documents, structural engineers and code officials have been requiring special inspections on various construction projects. Rather than solely focusing on the mechanics within inspections, this course reviews the background and the reasons for and the purpose of special inspections. Ultimately, this is aimed to enhance an overall comprehensive understanding of the results driven by them.

Presented by Rick Hinson, PE.
Mr. Hinson serves as the Facilities Department Manager for the Code Compliance Services in the Mid-Atlantic Facilities Office. In addition to being responsible for the department management, his responsibilities include reviewing construction plans for compliance with the building codes, field inspections for construction compliance as well as training and consulting with code officials, engineers and architects on code compliance issues and measures.

Register today!
NAWIC Benefits Spotlight

Career Center

Don't forget that one of your member benefits is our NAWIC Career Center. You can access the Career Center [here](https://www.naylornetwork.com/naw-nwl/newsletter.asp?issueID=74325).

If you have job openings to fill, reach out to our Career Center contact:

**Marty Rice at 727-497-6565 ext. 3513.**

**Marty.Rice@communitybrands.com**

COVID-19 Presents New Challenges for Minority Owned Construction Firms

In the best of economic times, minority-owned construction firms struggle to access the capital they need to operate and grow their businesses. During a pandemic, those firms struggle even more.

*Source: ConstructionDive*


COVID-19 Screenings Raise Privacy Considerations for Contractors

Now that moratoriums on nonessential construction have been lifted across the country, contractors are getting back to work with new protocols and provisions in place. One step that many companies have taken is to screen employees, subcontractors and visitors before they set foot on the jobsite for potential coronavirus-related symptoms.

*Source: ConstructionDive*


3 Tips for Saving on Tech Costs During the Pandemic
The coronavirus pandemic put the brakes on technology spend as companies navigated short-, medium- and long-term business projections. Caution became a go-to strategy; businesses deferred where possible and closely scrutinized spending.

Source: ConstructionDive

Learn More...

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**Calendar**

- **7 Jul 2020**
  - **Membership & Marketing Webinar: Cultivating Sponsorships**
  - 2 PM ET/ 1 PM CT/ 12 PM MT/ 11 AM PT
  - Learn More...

- **7 Jul 2020**
  - **Build Like the Big Primes Webinar Series**
  - Session 4: Personal Branding
  - 6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM ET
  - Learn More...

- **9 Jul 2020**
  - **Virtual Conference Program Ad Deadline**
  - We've extended the deadline for conference ads, but it's approaching quickly, so be sure to get yours in soon!
  - Learn More...

- **14 Jul 2020**
  - **Build Like the Big Primes Webinar Series**
  - Session 5: Marketing
  - 6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT
  - Learn More...

- **15 Jul 2020**
  - **Chapter Leadership Updates Due**

- **21 Jul 2020**
  - **Build Like the Big Primes Webinar Series**
  - Session 6: Human Resources
  - 6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT
  - Learn More...
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<thead>
<tr>
<th>Date</th>
<th>Event Description</th>
<th>Time Details</th>
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<tbody>
<tr>
<td>21 Jul 2020</td>
<td>ECS Presents: Special Inspections for Project Managers, Architects and Developers</td>
<td>12 PM ET - 1 PM EST</td>
<td>[Learn More...]</td>
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<td>28 Jul 2020</td>
<td>Build Like the Big Primes Webinar Series</td>
<td>Session 7: Coaching &amp; Mentoring</td>
<td>6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT</td>
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<td>4 Aug 2020</td>
<td>Build Like the Big Primes Webinar Series</td>
<td>Session 8: Work Life Balance</td>
<td>6 PM ET/ 5 PM CT/ 4 PM MT/ 3 PM PT</td>
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<td>12 Aug 2020</td>
<td>NAWIC Virtual Annual Conference</td>
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