



The Connection

PAST ISSUES | WWW.NAWIC.ORG

March 10, 2020

Association News

65th NAWIC Annual Conference!



Start planning to attend the **2020 NAWIC Annual Conference** in Houston, Texas. This year is one you will not want to miss! **Registration is now open**, and those who register early can take advantage of special "Early Bird" registration rates!

[Conference Spotlight:](#)

On **Tuesday, August 11**, NEF will be offering **Construction Industry Technician (CIT) Course & Testing!** Purchase NEF's Construction Industry Technician (CIT) textbook and test, then take your exam during NAWIC's 2020 Annual Conference.

NEF is offering their CIT program including exam for **\$180.00 plus shipping and handling**. Visit **NEF's Digital Bookstore** for purchase details.

Again, this year, a webinar and course review session is included prior to taking the exam at Annual Conference.

[Learn More...](#)

Official Slate of 2020-21 Officer & Director Candidates!



Don't forget to look over the 2020-21 Officer & Director candidates ahead of voting in May!

[Learn More...](#)

NAWIC at CONEXPO-CON/AGG 2020

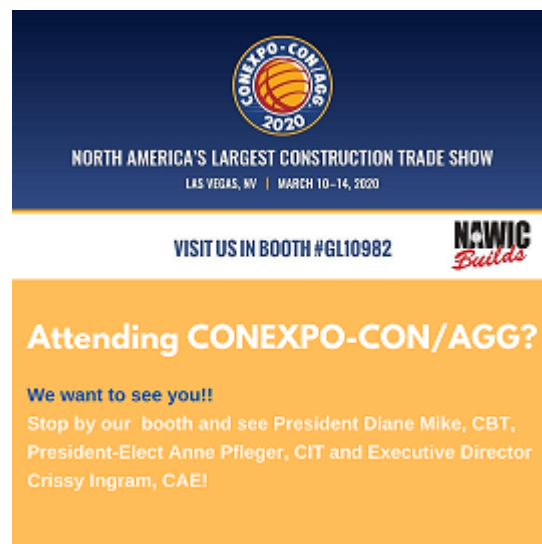
NAWIC is at CONEXPO-CON/AGG 2020 in Las Vegas this week and has partnered with CONEXPO-CON/AGG and Women of Asphalt (WofA) to host the following events:

Genders on the Jobsite Breakfast (Wednesday, March 11, from 9 – 10:30 a.m.): Join us for a continental breakfast as we explore how women experience job site opportunities and challenges. Whatever your pronoun, the discussion will explore how everyone has a role in keeping job sites productive and safe for all workers. Expect a candid interview dialogue between national diversity advocate Vicki O'Leary and documentary film maker Lorien Barlow.

Ask the Influencers — Panel Discussion & Meetup with Instagram's Most Popular Construction Minds (Wednesday, March 11, from 3:15 – 4:15 p.m.): This panel discussion and networking event will feature Missy Scherber of T. Scherber Demolition & Excavating, Aaron Witt of BuildWitt, Keaton Turner of Turner Mining Group, and Stacey Tompkins of Tompkins Excavating, plus numerous other influencers in attendance. The panel will answer your most pressing questions on using social media to recruit new hires, developing your corporate values and culture, taking your marketing to the next level, and the changing face of the construction industry.

Widening Your Workforce Executive Lunch Forum (Friday, March 13, from 11:30 a.m. – 1 p.m.): This session will feature a female executive panel offering insights on how to open the door to a wider workforce base. The moderator will engage the audience through brief interactive peer to peer discussions, as well as questions for the panelists and idea sharing as we explore how we make our culture match the needs and wants of our changing workforce.

Come see us at **Booth GL10982**, and get your tickets for the amazing events above [here](#).



Contest: My NAWIC "Why"



NAWIC
Builds

DOVETAIL
WORKWEAR

\$150 DOVETAIL WORKWEAR GC
GIVEAWAY

My NAWIC
"WHY"

FEBRUARY 15 - MARCH 15

What does NAWIC mean to YOU? Why do YOU choose NAWIC?
Send a 1-minute video to ambers@nawic.org and let us know!

Our partner, Dovetail Workwear, has graciously offered a **\$150 giftcard** for us to use in a **giveaway** for our members. For more insight into the Dovetail brand, [check out our gear review in the upcoming issue of NAWIC Today!](#)

We look forward to seeing your submissions!

Since WIC Week was so busy for everyone, we've extended the deadline for this contest. Entries now due **March 30th**

Emerging Professionals Committee: Calling All Mentors and Mentees!



CALLING ALL MENTORS & MENTEES!

WE WANT TO HEAR YOUR STORY

**Have you been a mentor or mentee, inside or outside of NAWIC, now or in the past?
We are talking to you!**

THE EMERGING PROFESSIONALS COMMITTEE INVITES ANYONE WHO HAS PARTICIPATED IN A MENTORSHIP PROGRAM TO SHARE YOUR STORY ALONG WITH A PHOTO OR VIDEO ABOUT HOW BEING A MENTOR OR MENTEE HAS HELPED YOU DEVELOP PERSONALLY OR PROFESSIONALLY.

You can submit your story and media in one of two ways:

1. Post it directly to the NAWIC Emerging Professionals Facebook Page: <https://www.facebook.com/EPNAWIC>
2. Send it to Allison Hill, the committee chair, at ahill@csdz.com and she will share it on your behalf

Please include your name and chapter in your post.
We can't wait to hear about your experience!

Education / Training

Upcoming Webinars!

SAVE THE DATE**MARCH**

- 17 PD&E: Electronic Signatures and Records
11 am CST
- 19 Membership & Marketing:
Community Involvement
1 pm CST
- 25 Region Director Onboarding Session 10:
National Strategic Plan
6 pm CST

APRIL

- 8 Region Director Onboarding Session 11:
National Elections
6 pm CST
- 16 PD&E: Building a Breechless Culture
11 am CST

UPCOMING WEBINARS

<https://www.nawic.org/nawic/Webinars.asp>

[Learn More...](#)

NAWIC Benefits Spotlight

New Dovetail Discount!

DOVETAIL
WORKWEAR

Our partner, Dovetail Workwear, has **increased the discount** they offer NAWIC members. Rather than \$15 off only your first order, you can **now get 20% off any order!**

Use code NAWIC20 to save!

[Save Now!](#)

Industry Update

Woman of Steel

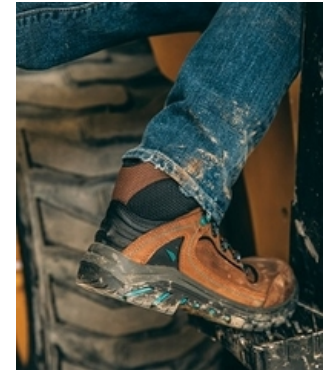


Squamish's Danielle Shaw on being a journeywoman welder and ironworker.

[Read More...](#)

Red Wing Unveils a Work Boot Designed By Women, For Women

Red Wing Shoe Company has unveiled a new boot designed by women, for women. Dubbed the Tradeswoman, the boot has been created for women in construction, light manufacturing, and warehouse or distribution industries.



[Learn More...](#)

How Women Can Thrive in the Skilled Trades



A new research project by the Institute for Women's Policy Research seeks to find out.

[Learn More...](#)

Why the Construction Industry Needs Women

Only comprising around 10% of the current construction workforce, this demographic appears to be a largely untapped well. Recruiting, training and supporting women in construction will be necessary to ensure the long-term health of the industry.



[Learn More...](#)

OSHA Advisory Committee Discusses Major Industry Hazards



Last week, the Advisory Committee on Construction Safety and Health (ACCSH), which makes construction regulation recommendations to OSHA, held two public teleconference meetings to address how the agency could increase awareness and potentially update its standards for hazards that pose a great risk to industry workers — falls, excavation and trenches, opioids and suicide.

[Learn More...](#)

8 Expert Tips for Recruiting, Retaining Women in Construction



According to hiring experts, women are looking for the same things as their male counterparts, such as a good salary, flexible benefits and professional growth, but there are a number of things employers can do to better get their attention. Here are eight ideas.

[Learn More...](#)

Calendar

17**PD&E: Electronic Signatures and Records**

Mar 2020 11:00 am CST
[Learn More...](#)

19
Mar 2020 **Membership & Marketing Webinar: Community Involvement**
1:00 pm CST
[Learn More...](#)

25
Mar 2020 **Region Director Onboarding Webinar: Session 10: National Strategic Plan**
6:00 pm CST
[Learn More...](#)

27
Mar 2020 **South Atlantic Spring Forum**
March 27-28
Staunton, VA
[Learn More...](#)

8
Apr 2020 **Region Director Onboarding Webinar: Session 11: National Elections**
6:00 pm CST
[Learn More...](#)

16
Apr 2020 **PD&E Webinar: Building a Breechless Culture**
11:00 am CST
[Learn More...](#)

17
Apr 2020 **Midwest Region Spring Forum**
April 17-18
Wichita, KS
[Learn More...](#)

17
Apr 2020 **South Central Region Spring Forum**
April 17-18
Fort Worth, TX
[Learn More...](#)

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Apr 2020

Pacific Northwest Region Spring Forum

April 24-25

Boise, ID

24

Apr 2020

Pacific Southwest Region Spring Forum

April 24-25

Phoenix, AZ

[Learn More...](#)

The National Association of Women in Construction

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