

NAWIC 65th Annual Conference

Call for Sponsors, Exhibitors, Advertisers

Join us for the 65th NAWIC Annual Conference at the Westin Galleria in Houston, TX, August 12-15, 2020!

We have three opportunities for you to obtain visibility among trendsetting tradeswomen and construction industry maven.

- Be a Conference Sponsor*
- Be an exhibitor in our Construction Zone*
- Advertise in the onsite Conference Program*

The Construction Zone is the place to be with refreshments, exhibits, networking with industry professionals, and much more!

A central hub for conference activity, the Construction Zone will host Wednesday evening's Opening Networking Reception, as well as breakfast on Thursday and Friday. Comprehensive Construction Zone hours are as follows:

*Wednesday, August 12
10:00 am - 7:45 pm*

*Thursday, August 13
7:00 - 8:00 am
10:00 am - Noon
2:00 pm - 4:00 pm*

*Friday, August 14
7:00 - 8:30 am
10:00 - Noon*

Questions? Contact Crissy Ingram, CAE at 800-552-3506 or crissy@nawic.org



NAWIC Construction Zone Value to Sponsors / Exhibitors

500 average attendance

**3 days of face-to-face engagement with
industry leaders and professionals**

**Introduce, promote, and connect your
brand to an eager and receptive audience**

**Align your company with the Association
dedicated to strengthening and amplifying
the success of women in the
construction industry**

Sponsorship Opportunities

Awards Gala / After Party - \$15,000

Presenting sponsor for NAWIC Awards Gala and After Party
Two (2) full Conference registrations
Two (2) non-registrant ticket to dinner and party
Opportunity to provide door prizes or logo item for attendees
One (1) full-page ad in the Conference program
Signage at Gala / Party
Inclusion of your logo on all Annual Conference signage and publications
Your logo on the Annual Conference website and NAWIC website
One table and two chairs in the exhibit hall
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Education - \$10,000

Presenting sponsor for all education (including workshops, seminars and leadership training) Two (2) full Conference registrations
Half (1/2) page ad in the Conference program
Inclusion of your logo on all Annual Conference signage and publications
Your logo on the Annual Conference website and NAWIC website
One table and two chairs in the exhibit hall
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Breakfast - \$8,000 (2 available) 7:00am – 8:30am (Thursday or Friday)

Presenting sponsor for breakfast
One (1) full Conference registration
Signage at breakfast
Half (1/2) page ad in the Conference program
Inclusion of your logo on all Annual Conference signage and publications
Your logo on the Annual Conference website and NAWIC website
One table and two chairs in the exhibit hall
Company produced flyer at each attendee seat
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Keynote & Closing Keynote \$8,000 (2 available) (Thursday or Saturday)

Presenting sponsor for luncheon/brunch
One (1) full Conference registration
Signage at meal
Half (1/2) page ad in the Conference program
Inclusion of your logo on all Annual Conference signage and publications
Your logo on the Annual Conference website and NAWIC website
One table and two chairs in the exhibit hall
Company supplied flyer/giveaway at each attendee seat
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Conference Mobile App - \$6,500

Your company name and logo on app home page and secondary pages
No outside advertising sold – App exclusively “presented by” your company
One (1) Conference registration
Inclusion of your logo on all Annual Conference signage and publications
Your logo on the Annual Conference website and NAWIC website
One table and two chairs in the exhibit hall
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Exhibiting

Exhibitor - \$3,000

One (1) table and two (2) chairs in the exhibit hall
Half (1/2) page ad in the Conference program
Your logo on the Annual Conference website and NAWIC website
Sponsor Highlight in pre-conference issue of Connection newsletter
Promotion of company on all NAWIC social media outlets

Advertising

The 2020 Annual Conference Program will be full-color and will list the Annual Conference daily schedule, speaker profiles and events. Advertising size and dimensions are listed below. Each size will have a bleed of 0.125". Front Inside Cover, Back Inside Cover and Back Outside Cover ads will be first come, first served.

Ad pricing

Back Cover - \$750
Inside Front Cover - \$600
Inside Back Cover - \$600
Full Page - \$450
One-Half Page - \$300
One-Fourth Page - \$205

Ad sizes / dimensions

Full-Page, Front Inside Cover, Back Inside Cover, Back Outside Cover
Bleed: 0.125"
Dimensions Before Trim: 5.5" x 8.5"
Trimmed Size: 5.375" x 8.375"
Safety: 5.125" x 8.125"

One-Half Page Horizontal
Bleed: 0.125"
Dimensions Before Trim: 5.5" x 4.25"
Trimmed Size: 5.375" x 4.125"
Safety: 5.125" x 3.875"

One-Fourth Page
Bleed: 0.125"
Dimensions Before Trim: 2.75" x 4.25"
Trimmed Size: 2.625" x 4.125"
Safety: 2.375" x 3.875"

NAWIC Sponsor Commitment Form

Sponsor Information (please print or type):

Contact Name Contact Title

Organization Name

Billing Address City / State Zip

Business Phone

Email Address Website Address

Conference Sponsorships

Awards Gala - \$15,000	Keynote Brunch - \$8,000	Education - \$10,000
Keynote Luncheon - \$8,000		Breakfast - \$8,000
Mobile App - \$6,500		Exhibitor - \$3,000

Visa Mastercard Amex Discover Check (payable to NAWIC)

Credit Card No Expiration Date CVV Code

Name on Card Signature Total

Please return completed form to Crissy Ingram, CAE via email crissy@nawic.org or fax (817) 877-0324. Questions? Call Crissy at (817) 877-5551. Mail checks to 327 S. Adams St., Fort Worth, TX 76104.

2020 NAWIC Annual Conference
AD PRICING FORM
ads due June 15

Deadline for all Annual Conference Program ads is June 15 - All pricing is US\$

Name: _____

Email: _____

Phone: _____

Chapter: _____

Region: _____

AD SELECTION

- Back Cover \$600
- Inside Front Cover \$600
- Inside Back Cover \$600
- Full-Page \$450
- Half-Page Horizontal \$300
- One-Fourth Page \$205

PAYMENT

- Credit/Debit Card Check (make checks payable to NAWIC)
- Visa AMEX MasterCard Discover

Card Number: _____

Name on Card: _____

Expiration: _____ CV Code: _____

All checks must be received at the NAWIC National office no later than 5 p.m., June 15

AD SUBMISSION

- I have/will have camera-ready art/ad produced and ready for print
- I need help with creation of my ad

Send camera-ready art/ad to: laurim@nawic.org no later than June 15 at 5:00 p.m. For any questions, contact laurim@nawic.org.