



## National Association of Women in Construction

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Dear Employer:

The National Association of Women in Construction (NAWIC) believes education is a key component in developing a strong and educated workforce, providing a benefit for both the employer and employee. No matter the size of your organization, your female employees play a valuable and essential role in your success. An educated employee is an empowered employee who can perform her responsibilities more effectively and become a leader at any level of your organization.

Once a year, NAWIC holds their national conference and offers professional and personal development opportunities to all attendees to further their careers.

This year, the national conference will be held in Houston, TX, August 12<sup>th</sup>-15<sup>th</sup>. Throughout the 3 1/2-day conference, attendees will gain knowledge on a diverse set of topics in personal, professional and industry-related areas. Some of these include:

- Workplace Conflict
- Conceptual Planning & Scheduling
- Construction-Driven Execution
- Harmony Through Teamwork
- Building a Breachless Culture
- 20 educational breakout sessions
- 2 general sessions with industry panels with discussion about workforce development and community involvement
- 2 Keynote Speakers:
  - Jessica Rector, Motivational Speaker and #1 Best-Selling Author
  - Ally Jenscon, Business Owner and Tradeswoman
- Pre-Conference Training and on-site certification testing for NAWIC Education Foundation's - Construction Industry Technician
- The "Construction Zone" where between sessions, attendees can network and visit vendor and sponsor tables to build their industry contacts.

When members of your staff request company support to attend NAWIC's national conference, please offer your support. Our conference is designed to increase attendees' abilities to become better businesswomen and enhance their contributions to the profitability of their companies. When Investing in these women, you are investing in the future of your company.

Thank you for your consideration.

Sincerely,

Diane Mike, CBT  
NAWIC National President 2019-2020  
ERDMAN Construction Administrator

**Core Purpose: To strengthen and amplify the success of women in the construction industry**