

2020 NAWIC Annual Conference

AD SPECS AND SIZES

The 2020 Annual Conference Program will be full-color and will list the Annual Conference daily schedule, speaker profiles and events. Advertising size and dimensions are listed below. Each size will have a bleed of 0.125". Front Inside Cover, Back Inside Cover and Back Outside Cover ads will be first come, first serve.

Dimensions Before Trim: Actual page size of the ad

Trimmed Size: Ad page size minus the 0.125" bleed

Safety: Have all text and important graphics in this dimension to ensure content will not be cut off

Deadline for all Annual Conference Program ads is July 9 | All pricing is US\$

Full-Page | Front Inside Cover | Back Inside Cover

Back Outside Cover

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 8.5"

Trimmed Size: 5.375" x 8.375"

Safety: 5.125" x 8.125"

One-Half Page Vertical

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 8.5"

Trimmed Size: 2.625" x 8.375"

Safety: 2.375" x 8.125"

One-Half Page Horizontal

Bleed: 0.125"

Dimensions Before Trim: 5.5" x 4.25"

Trimmed Size: 5.375" x 4.125"

Safety: 5.125" x 3.875"

One-Fourth Page

Bleed: 0.125"

Dimensions Before Trim: 2.75" x 4.25"

Trimmed Size: 2.625" x 4.125"

Safety: 2.375" x 3.875"

A preview of ad specs and sizes are listed on the following page

AD PRICING

Back Cover | \$750

Inside Front Cover | \$600

Inside Back Cover | \$600

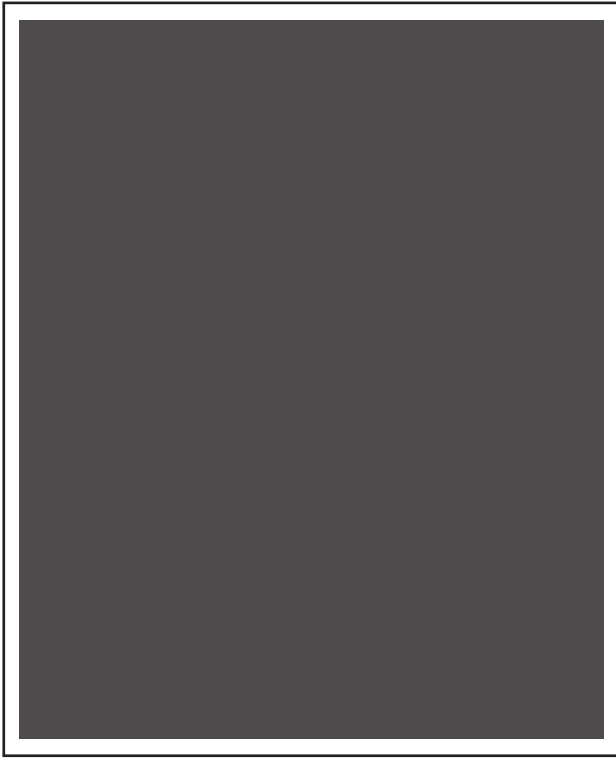
Full Page | \$450

One-Half Page | \$300

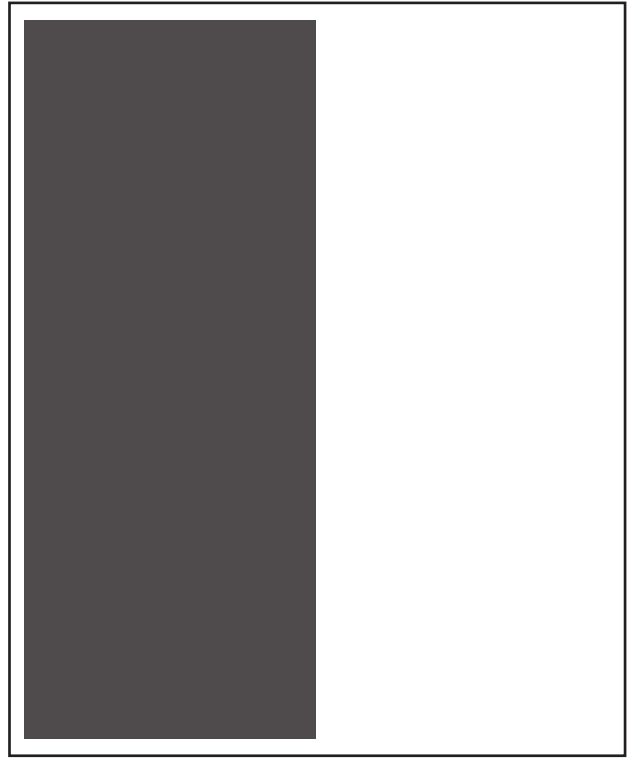
One-Fourth Page | \$205

2020 NAWIC Annual Conference AD SPECS AND SIZES

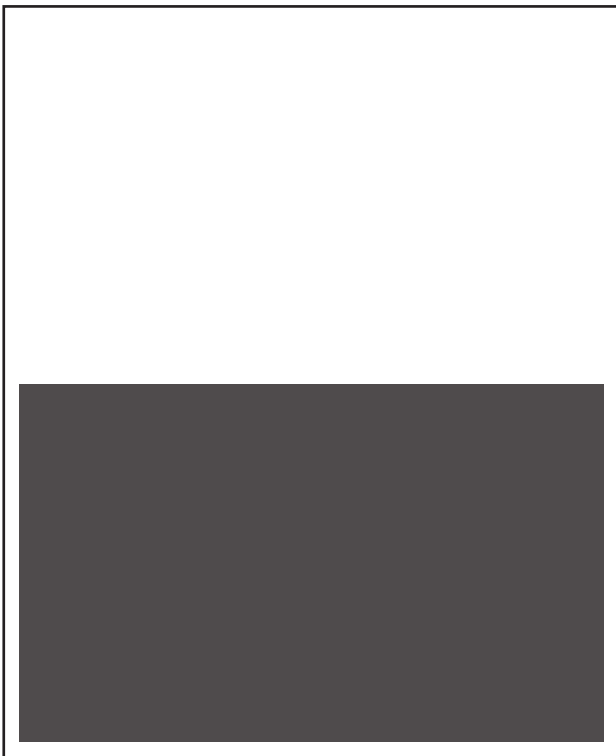
boxes below are not to scale



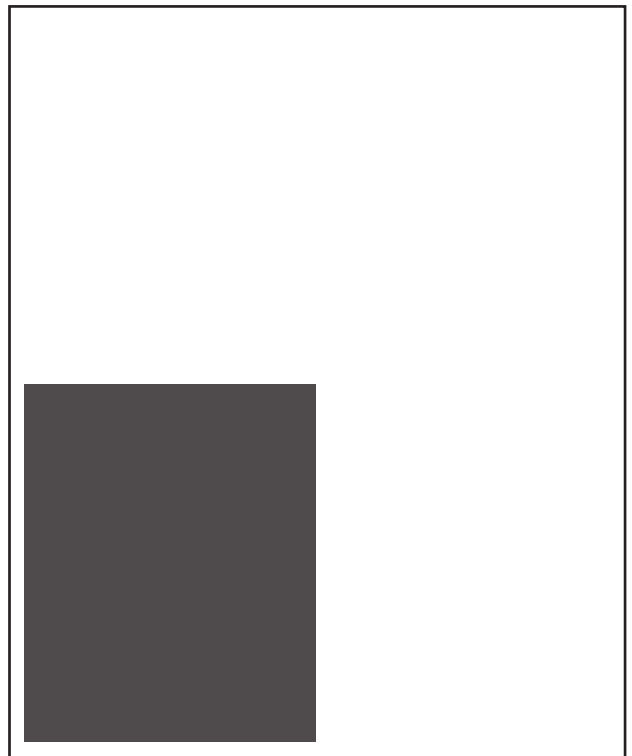
Full-Page \$450 | Front Inside Cover \$600
Back Inside Cover \$600 | Back Outside Cover \$750
Dimensions: 5.5" x 8.5" Bleed: 0.125"



Half-Page Vertical \$300
Dimensions: 2.75" x 8.5"
Bleed: 0.125"



Half-Page Horizontal \$300
Dimensions: 5.5" x 4.25"
Bleed: 0.125"



One-Fourth Page Horizontal \$205
Dimensions: 2.75" x 4.25"
Bleed: 0.125"

2020 NAWIC Annual Conference
AD PRICING FORM
ads due June 15

Deadline for all Annual Conference Program ads is July **\$All pricing is US\$**

Name: _____

Email: _____

Phone: _____

Chapter: _____

Region: _____

AD SELECTION

- Back Cover \$750
- Inside Front Cover \$600
- Inside Back Cover \$600
- Full-Page \$450
- Half-Page Vertical \$300
- Half-Page Horizontal \$300
- One-Fourth Page \$205

PAYMENT

- Credit/Debit Card Check (make checks payable to NAWIC)
- Visa AMEX MasterCard Discover

Card Number: _____

Name on Card: _____

Expiration: _____ CV Code: _____

All checks must be received at the NAWIC National office no later than 5 p.m., July 9

AD SUBMISSION

- I have/will have camera-ready art/ad produced and ready for print
- I need help with creation of my ad

Send camera-ready art/ad to: laurim@nawic.org no later than June 15 at 5:00 p.m. For any questions, contact laurim@nawic.org.