Emerging Professionals / Women in Construction Week Committees Open House
Emerging Professionals

Chair: Ashley Farmer – Boise Chapter #245
Co-Chair: Heather Groves – Maine Chapter #276
Committee Goal

• Promote NAWIC to emerging professionals through networking, education, and events.
How To Achieve Our Goals

• Mentoring Program
• Infrastructure
• Career Development
Mentoring Program

• Partner with Professional, Development, and Education Committee to market and help chapters implement the mentoring program.
• Continue to finetune and develop guidelines that help promote uniformity across all chapters regarding the mentorship program.
• Develop national mentorship program where members can access information of potential mentors and mentees.
Infrastructure

• Build the infrastructure necessary to ensure emerging professionals have a valuable and positive experience once they join NAWIC.
Career Development

• Arm women with the tools to maximize their impact on the job.

• Recognize individuals and employers that exemplify the goals of this committee and choose to invest in themselves and the development of their employees.
Campaign

• Encourage NAWIC members to share a photo, video, or story about any mentorship experience that they have had, inside or outside of NAWIC.

• Share stories about how mentorship has helped individuals develop personally and professionally.
Women In Construction Week
March 7-13, 2021

Chair: Toni Osberry, Austin Chapter #7
Co-Chair: Shawna Alvarado, Santa Clara Chapter #99
Committee Goals 2020-2021

PROMOTE AND CELEBRATE WOMEN IN THE CONSTRUCTION INDUSTRY
How do we accomplish this?
Connect: Cross-Pollinate

Utilize connections member companies already have with other associations to help promote Women in Construction.

• Associated Builders and Contractors (ABC)
• Associated General Contractors of America (AGC)
• American Institute of Architects (AIA)
• American Subcontractors Association (ASA)
• Local Unions
• Local University Student Construction Association
Collaborate

• Host educational seminars/panel discussions
• Host joint events (happy hour, jobsite tours, hands on workshops)
• Share event calendars
Promote and Share

• Share on all social platforms
  ○ Facebook, Twitter, LinkedIn, Instagram, Website
• Post posters and flyers of upcoming activities in office and jobsite trailers
• Word of mouth
• Pictures, Videos, Interviews
• Encourage local associations to share social media post
WIC Week Contest

Heavy concentration on participation, marketing efforts, cross-pollination. Not only do we want our members more involved, we want to encourage other associations to celebrate Women in Construction Week.

2020 WIC Week: 61% national participation
Chapter Awards

• Overall participation for chapters with 25 or less members
• Overall participation for chapters with 26 or more members
• 1st Place award for PR & Marketing Efforts
• 1st Place award for Cross-Pollination

Submissions Requirements

• Submit submittals via link with completed recap form to wicweek@nawic.org and region directors
• Submittals due date: March 31, 2021
Questions?

Connect with us:

wicweek@nawic.org

NAWICWICWeek

#womeninconstruction2021  #wicweek2021