

## 2016-2017 Editorial calendar for the NAWIC IMAGE

### October/November 2016 – Safety & Health

**Possible articles:** Safety products, designing a safety plan, health plans for small business, safety in the office/jobsite, NAWIC Safety & Health Committee, *Call for Candidates*, *Convention Roundup*, *NAWIC President Profile*

**Ad Space Reservation Deadline:** Sept. 19, 2016

**Editorial Deadline:** Sept. 19, 2016

**Closing Advertising Deadline:** Oct. 3, 2016

**Send to Online Publisher:** Oct. 20, 2016

### December 2016/January 2017 – Education/Professional Development

**Possible articles:** Attracting girls to STEM fields, Professional Development Committee, Types of Construction Degrees, Hottest Construction jobs, *Call to Convention*

**Ad Space Reservation Deadline:** Nov. 17, 2016

**Editorial Deadline:** Nov. 17, 2016

**Closing Advertising Deadline:** Dec. 1, 2016

**Send to Online Publisher:** Dec. 12, 2016

### FORUM SUPPLEMENT (Posted online by Feb. 1, 2017)

### February/March 2017 – Women in Construction

**Possible articles:** chapter activities, stories about NAWIC members (Construction Diary), chapters making a difference, chapter profiles, Association news, WIC Week

**Ad Space Reservation Deadline:** Jan. 16, 2017

**Editorial Deadline:** Jan. 16, 2017

**Closing Advertising Deadline:** Feb. 2, 2017

**Send to Online Publisher:** Feb. 16, 2017

### CANDIDATE SUPPLEMENT (Posted online by April 1, 2017)

### April/May 2017 – Transportation and Infrastructure

**Possible articles:** state of America's infrastructure, government programs, trends, NAWIC member profiles of members in transportation construction

**Ad Space Reservation Deadline:** March 16, 2017

**Editorial Deadline:** March 16, 2017

**Closing Advertising Deadline:** April 3, 2017

**Send to Online Publisher:** April 20, 2017

### June/July 2017 – Small Business

**Possible articles:** Tips for small businesses, SBA, small business regulations, employees, challenges of owning a small business, WOSB certification

**Ad Space Reservation Deadline:** May 18, 2017

**Editorial Deadline:** May 18, 2017

**Closing Advertising Deadline:** June 1, 2017

**Send to Online Publisher:** June 22, 2017

### August/Sept 2017 – “Green” Building/Sustainability

**Possible articles:** sustainability trends, green building materials, green building projects, sustainable building materials, modular construction

**Ad Space Reservation Deadline:** July 3, 2017

**Editorial Deadline:** July 3, 2017

**Closing Advertising Deadline:** July 17, 2017

**Send to Online Publisher:** Aug. 10, 2017